

ALEEHA BUTT

INFLUENCER MEDIA KIT

Fashion • Lifestyle • Travel • Food



@itxaleehabutt

Instagram • TikTok • Snapchat



159K

Instagram
Followers



34K

Snapchat
Followers



4.9M+

30-Day
Views

Brand Collaborations • Reels • Stories • Store Raids

ABOUT ALEEHA

Fashion • Lifestyle • Travel • Food Creator

Aleeha Butt is a fashion, lifestyle, travel, and food content creator known for creating visually engaging and relatable content for a highly active South Asian audience.

Her content blends fashion styling, everyday lifestyle moments, café and restaurant experiences, travel diaries, and brand collaborations in an authentic way.

With strong organic discoverability and consistent reel performance, Aleeha helps brands connect with new audiences through premium visuals and engaging storytelling.



PLATFORMS



Instagram
@itxaleehabutt



TikTok
@itxaleehabutt



Snapchat
34K Followers



159K

Instagram
Followers



100K

TikTok
Likes



4.9M+

30-Day
Views



REACH & PERFORMANCE

Instagram Insights — Last 30 Days



4,970,810
Total Views



171,247
Interactions



243,727
Viewers



33,705
Profile Visits



• **91.5%**

Non-Follower Reach

• **8.5%**

Follower Reach



91.5% of views came from non-followers, showing strong reach beyond the existing audience.



2.8M
Reel Views



123K
Reel Interactions



50K
Post Interactions



2.7K
Story Interactions

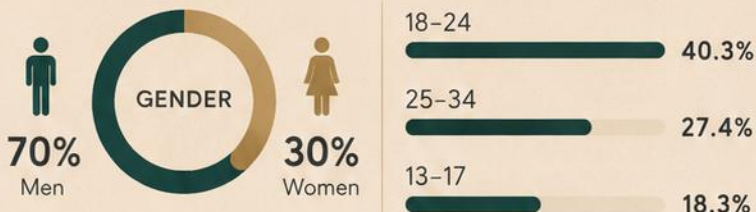
★ TOP REEL VIEWS ★

216.2K • 153.4K • 145.2K • 108.5K • 99K

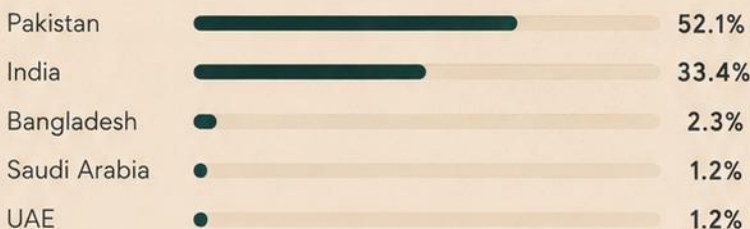
AUDIENCE & COLLABORATIONS



1. AUDIENCE SNAPSHOT



2. TOP COUNTRIES



3. TOP CITIES



4. SELECTED BRAND COLLABORATIONS



MEC



Rangoli
Store Raid



Sarai
Hotel



Carnivore
Restaurant



ByMishi
Product Launch
Event



WORK WITH ALEEHA

Services, Rates & Contact



SERVICES



Instagram Reels



Instagram Stories



Store Raids / Store Visits



Fashion Features



Lifestyle Campaigns



Food & Café Features



Travel Collaborations



Event Coverage



RATES



REEL

PKR
55,000



STORE RAID

PKR
70,000



STORY

PKR
40,000



CONTACT



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Let's create meaningful brand collaborations together.